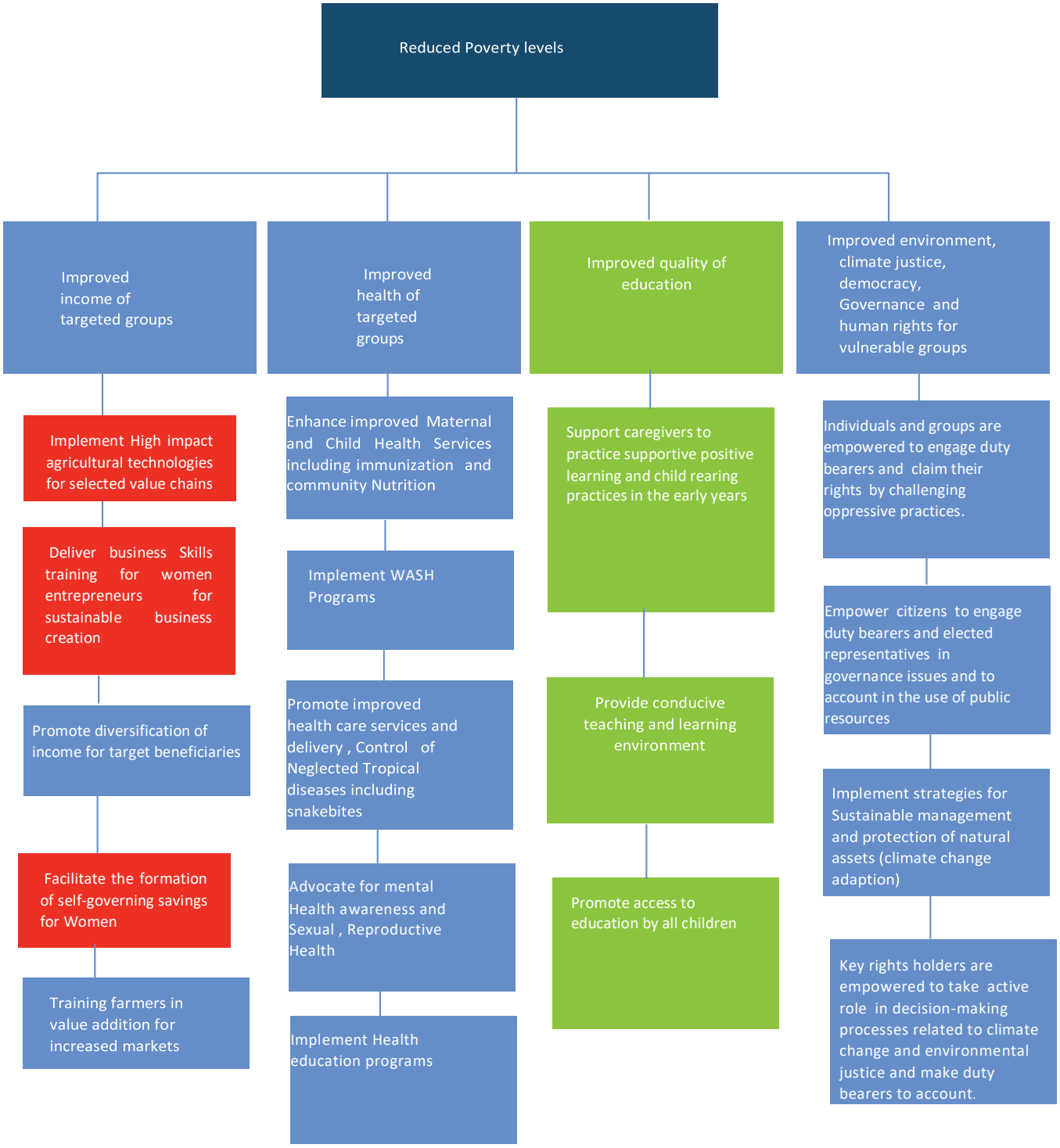Our Theory of Change